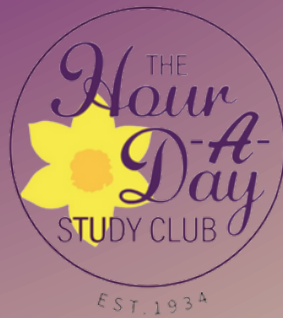




*The Hour-A-Day Study Club
90th Anniversary Gala*

Sponsorship
Package



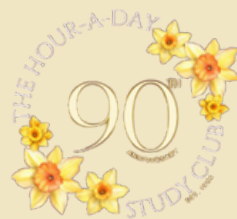
houradaystudyclub.org
the.hour.a.day.study.club@gmail.com



Introduction

We are delighted to extend this invitation to you as an opportunity to participate as a sponsor for The Hour-A-Day Study Club's 90th Anniversary Gala. This historic event will occur on November 9, 2024, at the Ciociaro Club.

This 90th anniversary milestone promises to be a memorable evening celebrating the rich history, enduring legacy, and impactful contributions of The Hour-A-Day Study Club within the Windsor-Essex County community, the oldest and longest-serving African-Canadian women's organization.



*We must open the doors, and we must see to it, they remain open,
so that others can pass through.*

-Rosemary Brown



About Us



Established 1934

The African proverb “it takes a village to raise a child” is a widely known and powerful belief system that is the foundation of many communities worldwide. For the Hour-A-Day Study Club women, this proverb still rings true nine decades after the establishment of the organization.

The Hour-A-Day Study Club, was founded in February of 1934 by 15 Black women from the Windsor-Essex county community, who were descendants of the Underground Railroad. These hardworking, dedicated, and modest women were matriarchs in their homes, churches, and community.

The Hour-A Day Study Club is the longest running, non-profit, Black female driven organization in Canada. The Club provides youth descended from the Underground Railroad and historically Black Canadian communities with scholarship funds to help finance their post-secondary education.

The dedicated efforts of these women were passed down from generation to generation. It is imperative to recognize their contributions and place in Canadian history. When first established, the Hour-A-Day Study Club was known as the Mother’s Club. The women spent much of their time nurturing the youth in the community and advocating with families on issues such as equitable access to education and working against segregation in Ontario schools. The Club’s name eventually changed to The Hour-A-Day Study Club to convey the notion that if you spend at least one hour a day on something that is of interest to you, you will soon be able to master that skill over time.

Decades later, former Club President, Mrs. Gloria Hidi, created the acronym D.O.T.U.R (Daughters Of The Underground Railroad) to describe who the Club members are and what they represent. The membership legacy continues as there are third and even fourth-generation members that are part of the Club today. Many of the members can trace their Underground Railroad heritage back at least six or seven generations.



About Us

Exploring the Hour-A-Day Study Club's documented history is like stepping into a time capsule that reveals our world almost nine decades ago. We are fortunate enough to have the Amherstburg Freedom Museum house many of our archives. An extraordinary piece of information included in the Club's meeting minutes taken April 4, 1968, reveals the precise moment the women stopped the meeting and said a prayer in recognition of live broadcast news report of the assassination of Reverend Dr. Martin Luther King, Jr. The Club would send a telegram to the King family to offer condolences. The meetings also served as an opportunity for the women to gather and discuss topics important to the local community, in addition to larger global issues that would impact the Black population in Canada and the United States.

Books, art, and travel were also popular topics of discussion. Meetings were about culture and "uplifting the race." These women lived in an era where anti-Black racism was arguably perceived as more overt than today. Black people in the United States still did not have the right to vote, and Black people in Windsor were victims of housing and job discrimination and endured many more of the indignities that continue to plague our modern society. The women hosted annual cultural programming events featuring various local and internationally known entertainers. Additionally, the club organized events such as High Tea and banquets for prominent Black women, such as education pioneer Mary McLeod Bethune and, the first Black woman to run for President of the United States, Ms. Shirley Chisholm. These women also lent their voices to the Civil Rights Movement at home and abroad during the 1950s and 60s. However, promoting and advocating for the cause of education have and remained at the forefront of the Club's efforts.

Dismantling anti-Black racism is at the core of the Hour-A-Day Study Club's work. The efforts made to raise funds for scholarships and bursaries help eliminate potential barriers Black youth face in pursuit of post-secondary education. This work is vital to the cultural preservation and legacy of trailblazing women; D.O.T.U.R.s, whose strength, resilience, and perseverance, are revered and shall endure for another 90 years.

About The Event

As we commemorate nine decades of commitment to social justice, civil rights advocacy, and educational empowerment, we are honoured to announce the esteemed presence of our special guest, former **Governor General of Canada, the Right Honourable Madame Michaëlle Jean**. Madame Jean's distinguished career and dedication to humanitarian causes make her a fitting addition to our celebration, and we are privileged to welcome her on this momentous occasion.

The Hour-A-Day Study Club, established in 1934, has been steadfast in its mission to advance the cause of education by providing scholarship funds to students pursuing post-secondary education.

Your support as a sponsor for our 90th Anniversary Gala will not only contribute to the success of this landmark event but also uphold the values and objectives that have guided The Hour-A-Day Study Club for the past nine decades. Your generosity will enable us to further our mission of educational advancement and community enrichment, leaving a lasting impact on the lives of countless individuals and future generations.

We invite you to join us in honouring our storied history, celebrating our achievements, and embracing our vision for a brighter, more equitable future. Your partnership as a sponsor will play a vital role in ensuring that our 90th Anniversary Gala is a resounding success, worthy of the legacy we proudly uphold.

Thank you for considering this opportunity to support The Hour-A-Day Study Club and make a meaningful difference in the lives of those we serve. We look forward to welcoming you to our Gala and celebrating this, once in every 90 years, occasion together.



Sponsorship Benefits



First Benefit

Your support as a sponsor for our 90th Anniversary Gala will not only contribute to the success of this landmark event but also uphold the values and objectives that have guided The Hour-A-Day Study Club for the past nine decades.

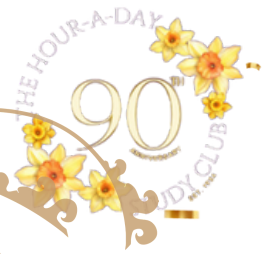
Second Benefit

Your generosity will enable us to further our mission of educational advancement and community enrichment, leaving a lasting impact on the lives of countless individuals and future generations.

Third Benefit

Your contribution speaks to the importance of the lasting legacy of The Hour-A-Day Study Club and the rich history and contributions of Underground Railroad descents from the Windsor Essex-County region.

Sponsorship Package



Platinum Sponsorship \$10,000

(4 Packages Available):

Exclusive recognition as the Platinum Sponsor of The Hour-A-Day Study Club 90th Anniversary Gala.

Company/Organization logo prominently displayed on all event materials, including invitations, programs, and banners.

Verbal acknowledgment during the gala's opening and closing remarks.

Opportunity to meet and greet with the special guest, former Governor General of Canada, the Right Honourable Madame Michaëlle Jean.

VIP table for ten guests with prime seating at the gala.

Recognition on The Hour-A-Day Study Club website and social media platforms as a Platinum Sponsor.

Special recognition of your company's contribution toward the 2024 scholarship fund.

\$10,000

Gold Sponsorship \$5,000

(5 Packages Available):

Recognition as a Gold Sponsor of The Hour-A-Day Study Club 90th Anniversary Gala.

Company/Organization logo featured on event materials, including programs and banners.

Verbal acknowledgement during the gala's opening remarks.

Opportunity to meet and greet with the special guest, former Governor General of Canada, the Right Honourable Madame Michaëlle Jean.

VIP table for eight guests with preferred seating at the gala.

Recognition on the Hour-A-Day Study Club website and social media platforms as a Gold Sponsor.

\$5,000

Charitable registration: #11914-2669-RR0001

Sponsorship Package



Silver Sponsorship
\$2,500

(6 Packages Available):

Recognition as a Silver Sponsor of The Hour-A-Day Study Club 90th Anniversary Gala.

Company/Organization name displayed on event materials, including programs and banners.

Table for **six guests** with preferred seating at the gala.

Recognition on The Hour-A-Day Study Club website and social media platforms as a Silver Sponsor.

\$2,500

Bronze Sponsorship
\$1,000

(10 Packages Available):

Recognition as a Bronze Sponsor of The Hour-A-Day Study Club 90th Anniversary Gala.

Company/Organization name listed in the event program.

Table for **four guests** with preferred seating at the gala.

Recognition on the Hour-A-Day Study Club website and social media platforms as a Bronze Sponsor.

\$1,000

Charitable registration: #11914-2669-RR0001

Sponsorship Package



Supporter \$500:

Recognition as a Supporter Sponsor of The Hour-A-Day Study Club 90th Anniversary Gala.

Company/Organization name listed in the event program.

Two tickets to the gala.



\$500



Friend of The Hour-A-Day Study Club \$250:

Recognition as a Friend of The Hour-A-Day Study Club in the event program.

One ticket to the gala.



\$250

Charitable registration: #11914-2669-RR0001

Thank you



We appreciate your consideration of these sponsorship opportunities and your support in celebrating the Hour-A-Day Study Club's 90th anniversary with our special guest, former Governor General of Canada, the Right Honourable Madame Michaëlle Jean. For more information or to confirm your sponsorship, please contact at Marium Tolson-Murty (Club President) the.hour.a.day.study.club@gmail.com or 226-340-4445. Thank you for your generosity and commitment to our organization's mission of advancing education and empowering future generations.

Sincerely,

The Hour-A-Day Study Club 90th Anniversary
Gala Committee

P.O. Box 21024 • Manning Rd. • Windsor, ON • N8N 4S1 •
the.hour.a.day.study.club@gmail.com • houradaystudyclub.org

**The Hour-A-Day Study Club
would like to thank past HADSC
scholarship recipient
Hallee Kejick
for the creation of the
90th anniversary logo.**



The Hour-A-Day Study Club

NOVEMBER 9, 2024

Speaker: Madame Michaëlle Jean
Former Governor General of Canada

CIOCIARO CLUB
WINDSOR, ONTARIO

Tickets: \$125